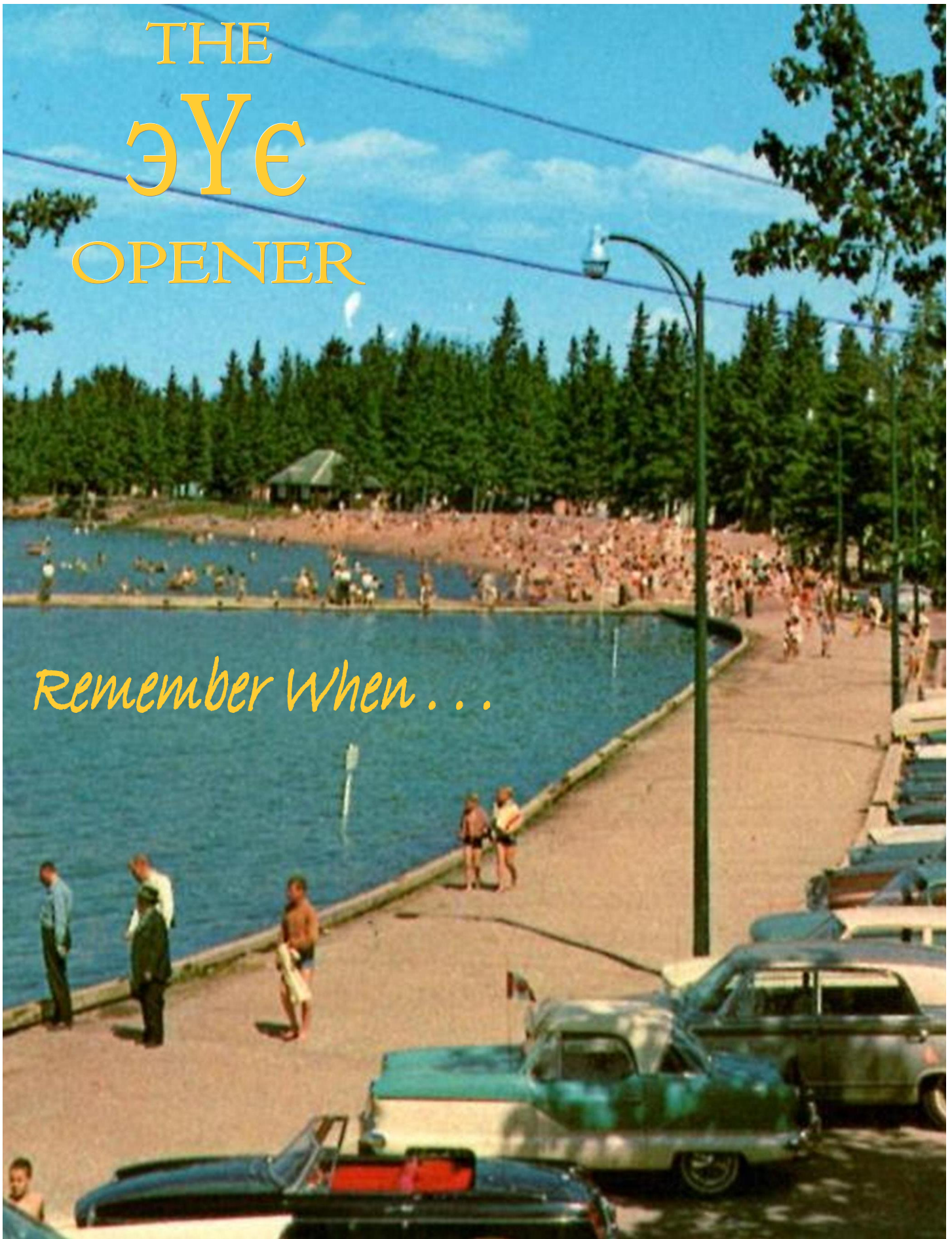


THE ƏY€ OPENER

Remember When . . .





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for your local sales representative.

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rebel

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was founded to provide expertise in the fields of manufacturing, distribution and marketing of optical frames and accessories. We are consistently striving to provide distributors and retailers, internationally and to more than 3500 optical retailers in Canada, a detailed collection of products in [Sports](#), [Industrial](#) [Safety](#) and a unique blend of Premier Fashion Eyewear and accessories.

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SUMMERTIME "WHEN THE LIVIN WAS EASY"

MOE VIEW

Reminiscing about days gone by
when summers were endless, carefree and fun

My first childhood memories were of Waskesiu where our father worked for the Park and we spent every summer until we lived there year round. First we lived in a shacktent within a few steps of the beach making sandcastles, in and out of the water all day long, and getting sun burnt (*no ozone worries then*).

And . . . running behind the bug fogging machine (*another healthy pastime*).

A few years later we moved to a cabin (*a shacktent with a hard roof*) with a gooseberry bush in the back and a creek we waded through or we walked up the block to cross a little bridge, where we played and hid and someone was always the Ogre under the bridge. We'd watch old people rolling bowling balls across the grass and hitting tennis balls in the courts . . . Boring, then made our way to the roller skating rink, did a round or two then checked out the seashells (*from Florida not local?*) in ole Doc Scissons place, he always had a ton of stories. **Now that was Fun!**

On weekends mom and dad would take me and my brothers to the nuisance grounds where we could watch the bears dig through the garbage. My mom used to tell us the story of seeing a drunken man bugging the bear with a stick which made the bear mad. It stood up on its hind legs and swatted at the man, barely missing his head (*I was born a month later with a birthmark on the back of my head in the shape of a bears paw – spooky eh*). So keep your distance behind the little barrier or Stay in the car!

Trips to *Painted* beach with a picnic lunch were always a part of summer. Dad used to brew the water for their coffee or tea in an old burnt black can on an open fire. We drank Kool-Aid and toasted wieners and marshmallows, between many dips in the water, it was a fun family outing.

A few years later we moved our stuff to a real house (*I had my own bedroom WOW!*). I met the great Johnny Bower #1 Goalie, my big brother's boss at *The Coffee Shop* (*apparently when I was 3, mom said I wanted to marry that man?*) and . . . another great, Prime Minister John Diefenbaker (*nothing like a little name dropping*).

We had to be bussed 40 miles to school both ways (*sounds like a Monte Python skit*) but on our last few days we would hop off the bus, run home, change and race to the lake to see who could get into the ice cold water first, (*Brrr when I think of that now . . . sometimes there was still ice floating*).

Summer holidays as a teen was great; walking down the boardwalk, the smell of fish (*being cleaned ugh - no wonder I don't like fish much*), spending the afternoons, laughing and talking with friends, checking out the tourists in hopes of a 'star' sighting and of course tanning on the breakwater while watching the boys in their boats leave the marina. I babysat for a couple who ran the *Dance Hall*, one year I got to sell tickets at the door and met some of the bands that played, (*Wow I was in my glory*).

My last summer, I worked at the restaurant at Manville's cabins and after work we celebrated my 16th birthday with friends and co-workers on the beach; music, dancing and lots of laughter. It was *awesome* although having to go into PA with my parents the next day (*me having a bit of a headache*) was not something I was looking forward to; luckily for me my big brother (*who was home on leave*) talked them into letting me stay home.

It turns out that was the summer I actually set eyes on my husband to be, whom I met later the next year. It goes on and on . . . **what are your summertime memories?**

Chris Raqué, Ed.

WISHING YOU ALL THE BEST SANDRA !



Sandra Wiebe has chosen to step down from Council where she had been Education Chair for the past 3 years. She was appointed to Council in March 2005, and elected a year later at the AGM in Regina. She was also the NEC (National Examination Committee) and NACOR representative.

Sandra worked tirelessly trying to make the delivery system to the students the best that it could be. She presided over the seminars, tests and rewrites and will certainly be missed by all the council members as she has contributed a wealth of information and professionalism to her every endeavour.

We thank you Sandra and enjoy your new found free time

FROM THE REGISTRAR'S DESK



As your registrar and member of your legislative committee I am pleased to provide the membership an update on where we are with your new legislation and bylaws.

The Act has been passed by the legislature finally and once the bylaws are completed and approved by the Minister, the Act can be proclaimed. Therefore, we are moving forward with the developing and drafting of the "Regulatory Bylaws" as quickly as possible. Since the bylaws will set out exactly how the new "Opticians Act" is to be administered, its very important that we get it right the first time.

*Since the new Act contains, numerous changes and additions, so too then, will the Regulatory Bylaws. There is for example, a new and exciting addition to the bylaws that we believe will boost & add to the professionalism of the membership and that is the "Letters of Designation Restriction". This section will allow and restrict, only to members in good standing, certain letters of designation that may be placed after their name. Practicing opticians will be able to place the letters **LO** beside their name and contact lens practitioners will be able to place **LCCLP** beside their name. Members practicing in both disciplines may add **LO**, **LCCLP**.*

As well, the bylaws will set out clearly an optician's allowable scope of practice and of course the limitations to that practice as well. These are just a couple of changes that will be included in the bylaws that once completed and approved by the Minister, will set out the guidelines for the membership to follow for a very professional practice.

So far, we have met twice with the Ministry and they have indicated that they are very pleased with what they have seen and the progress to date. The goal is to have the bylaws completed and in place by September and we will continue to work as hard as we can to try and make that happen.

*Its always a pleasure to be able to speak to the membership through **The Eye Opener** and provide information and updates from time to time but, if anyone has any questions or would like further information on the Act or Bylaws or any other matter, I would encourage you to please call or email the Saskatoon office and Stephanie will have the appropriate person get in touch with you.*

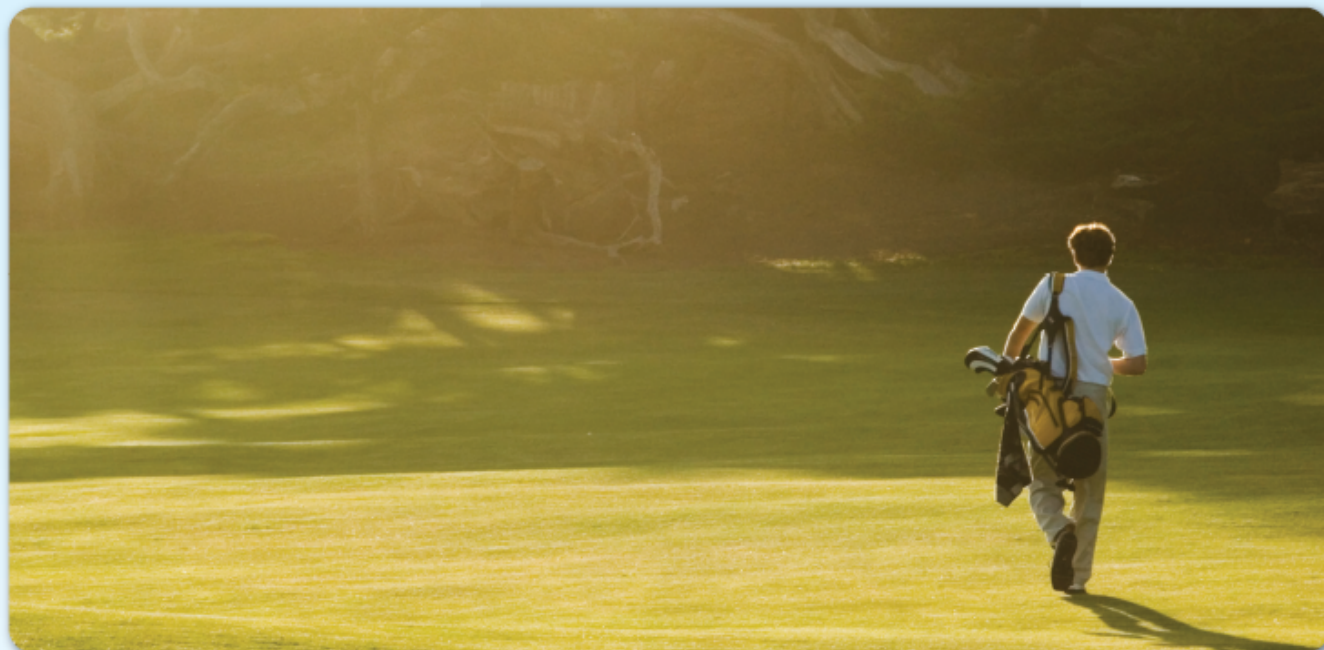
Ken Sorensen
REGISTRAR



MR. JOSEPH KUNTZ 1942 - 2010

Our condolences to the family of Mr. Joseph Kuntz, who passed away in Regina Monday May 31st, 2010 in Regina. He will be fondly remembered by all that knew him. Joe and his son Joey operated J & J's Optical Gallery on Albert Street. Joe (License # 2) was one of the first council members when the Saskatchewan Ophthalmic Dispensers Association was founded in 1977.

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ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Division of Johnson & Johnson, Inc., by calling 1-800-843-2020 or by visiting ecp.acuvue.ca.

† Helps protect against transmission of harmful UV radiation to the cornea and into the eye. WARNING: UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care professional for more information.

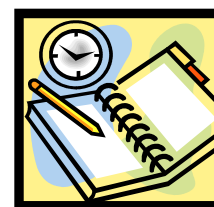
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UPCOMING EVENTS for 2010

SODA Dates

Council Meeting Dates: September 27, November 26
(dates subject to change) January 26, March 26, May 26, September 26



SODA Convention:& AGM September 25 – 26 @ Regina Delta
“What’s The Latest in Technology”
September 26th 1:00 pm

International Dates

October	1 – 3	2010	Vision Canada 2010, Ottawa, Ontario
October	6 – 9	2010	International Vision Expo West, Las Vegas, Nevada
March	17 - 20	2011	International Vision Expo East 2011, New York, New York
Sept	22 - 24	2011	International Vision Expo West 2011, Las Vegas, Nevada

NACOR Practical Examination Dates

September	24 – 26	British Columbia	Douglas College, Coquitlam, British Columbia
October	22 – 24	Ontario	Seneca College, Toronto, Ontario
November	6 – 7	Manitoba	Eyeglasses - Red River Community College Winnipeg Contact Lenses - Contact Lens Services Winnipeg
November	6 – 7	New Brunswick	Saint John, New Brunswick

***Congratulations to all students who have successfully passed their exams
and are moving on to the next stage in their goal !***

Council extends a warm welcome to our new students, and thanks all of the opticians that have agreed to be their mentors and supervisors. Over the past few years, there have been numerous changes over the way the courses have been handled and we would like to assure all of our students and their supervisors that council is available to assist you in any way that we can. New information to follow.

We invite all students to attend our AGM , 1:00 pm, September 26th at the Regina Delta.

WANT TO GET INVOLVED !

As the new academic year begins, **we are busy putting together a team that will be responsible to provide support to our students.** This will include things like the scheduling of seminars, attending all national education and council meetings and bringing reports back to the membership. **We need a chair person to sit on council for this endeavour.** The prime candidate will be a NAIT graduate and Contact lens practitioner with at least three years of licensed experience. We invite anyone that has an interest in assisting us in the education of our upcoming new opticians to contact either Stephanie at SODA office at 652-0769 or email to sk.opticians@sasktel.net or Paul Johnson at pevj@sasktel.net and we will be happy to discuss this with you.

Optician Directory Update

ACTIVE

BABCOCK, Albert
BAUER, Christine
BENNETT, Lorraine
BITSCHY, Jennifer
CARIGNAN - OLSON, Jodi
DUCHEK, Daphne
ECKEL, Stewart
FRANDSEN, Melissa
HALCRO, Meaghan
HARRIS, Caroline
HAUK, Nadine
HEROLD, Alice
KLYNE, Renee
LARSON, Doug
LAVALLEE Michelle
RIEGEL, Becky

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WHERE WE WORK

Superstore Eyewear
Superstore Eyewear
Sherring Optical
Regina Eye Centre
Insight Vision Care
Superstore Eyewear
Hakim Optical
Central Optometric Group
Superstore Eyewear

Pearle Vision
Superstore Eyewear
Insight Vision Care
Sherring Optical
Nu-Look Optical
Wal-Mart Vision Centre

CITY

Regina
Regina
Yorkton
Regina
Regina
Yorkton
Regina
Prince Albert
Prince Albert
Regina
Saskatoon
Regina
Regina
Yorkton
Moose Jaw
Swift Current

STUDENTS

BRUCE, Justin
FRIESEN, Michelle
LEFEBVRE, Nikki
MULLER, Ashley
PAGNIN, Cristina
SESTAK, Sara
STORZ, Teanna
TAYLOR, Stephanie
BERUBE, Rochelle
BURCHBY, Brenda
ERICKSON, Susan
GRIER, Jennifer
GUEDO, Linda
SEMENCHUCK, Tina
MACINNES, Deidre
BIMSON, Aimee
SINNAMON, Kelly

SUPERVISOR

Corrine Klassen
Robert Morrow
Penny Russin
Brenda Shewchuk
Steve Charles
Deborah McFarland
Daisy McNamara
Dr. Naylor
Denise Kruppi
Ron Machel
Steve Charles
Caroline Hamoline
Darlene Thompson
Wanda Van Ginkel
Dr. Kort
Lan Monea
Raechel Gutek

COURSE

* 1st year Dispensing
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** 2nd year Dispensing
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**
**
* 1st year Contact Lens
** 2nd year CL
**

CONTACT LENSES

BANNATYNE, Warren
CHERNAPESKI, Melanie
EVANS, Kel
GUTEK, Raechel
HARTLEY, Tammy
RUNGE, Candace
SHERRING-MACCALA, Adelle
VERITY, Wendy
VOTH, Coralie
WRGHT, Kevin

CL

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WHERE WE WORK

Hakim Optical
Wal-Mart Vision Centre
Vision Makers
Pearle Vision
Wal-Mart Vision Centre
Viva Optical & Contact Lens
Sherring Optical
Primary Eye Care Centre
Viva Optical & Contact Lens
Costco Optical

CITY

Saskatoon
Yorkton
Saskatoon
Saskatoon
North Battleford
Regina
Yorkton
Moose Jaw
Regina
Burnaby, BC

Please accept our apologies for any Opticians/Contact Lens Technicians that were missed in last issue



On the TOUR On the Town

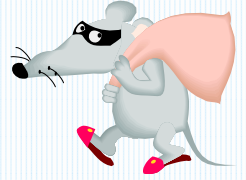
Transitions® lenses go where I go.

Kenny Perry has made Transitions® lenses part of his game. Transitions adapt to changing light, so Kenny can stay comfortable and in the zone in all light conditions — while protecting his eyes from the sun's harmful UV rays. Talk to your patients about Transitions, the Official Eyewear of the PGA TOUR. We're a proud sponsor of the Transitions Championship, teeing off March 15-21, 2010, at Innisbrook Resort and Golf Club. Visit us online to find out what we're doing with the PGA TOUR and the game of golf, and what it means for you and your practice. Transitions.com

Transitions | 

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BE ON THE LOOKOUT BULLETIN !!



Theft of five ophthalmic frames from OPTIKA on June 4th, 2010.

A couple came in during the busy hours of the afternoon, the male (30ish) approximately 5'10" tall and very thick in build (not fat) but solidly built. He had a great deal of tattoos on his arms, legs and going up onto his neck, some tribal in design. His head was shaved, with a pair of Oakley sunglasses perched on top. He had dark eyes and had a sparkly stud just below his bottom lip and he wore high end athletic gear.

His female companion, I think she was in her late twenties or early thirties, was of First Nations or Métis descent and very pretty. She was approximately 5'8" tall and wore glasses with a fairly substantial Rx, I think it may have been a D&G frame of some sort. She has dark brown eyes and curly hair to the middle of her back. She was slender but not thin and was wearing high end yoga type clothing. .

I hope these descriptions will help other shops avoid having thefts of this size and cost. The police have been informed of the theft, a report has been filed and as I understand it, the couple are exceptionally well known in the Broadway area as professional shoplifters. They have managed to steal from almost every shop in the Broadway area.

The following frames stolen by this couple are as follows:

Ziggy 1059 Color 2	Purple and Pink in colour, fine wire with disks along the temples, looks like a row of CD's.
Ziggy 1059 Color 3	Brown and Silver in colour, fine wire with disks along the temples, looks like a row of CD's
Dilem MC022	Brown front with Neon Orange temples
Dilem OB015	Brown front with Olive Green textured temples
Eyeigma Triangle	Bright Purple and Pink. (semi rim thick frame)



If you have any information on these frames please contact Deborah Perry at Optika Eclectic Eyewear 702 B Broadway Ave Saskatoon 306-664-4412 (phone) 306-664-4427 (fax) or email at optikaeclecticeyewear@gmail.com.

Brain Fodder

NO TRICK QUESTIONS



1. Name the one sport in which neither the spectators nor the participants know the score or the leader until the contest ends.
2. What famous North American landmark is constantly moving backwards?
3. Of all vegetables, only two can live to produce on their own for several growing seasons. All other vegetables must be replanted every year. What are the only two perennial vegetables?
4. What fruit has its seeds on the outside?
5. In many liquor stores, you can buy pear brandy, with a real pear inside the bottle. The pear is whole and ripe and the bottle is genuine; it hasn't been cut in any way. How did the pear get inside the bottle?
6. Only three words in standard English begin with the letters 'dw' and they are all common words. Can you name them?
7. There are 14 punctuation marks in English grammar. Can you name half of them?
8. Name the only vegetable or fruit that is never sold frozen, canned, processed, cooked, or in any other form except fresh.
9. Name 6 or more things that you can wear on your feet beginning with the letter 'S'.

SO ... HOW DID YOU DO ? Check back page for the answers

Courtesy of Ken Sorenson



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2010 S.O.D.A. CONVENTION

“What’s the Latest in Technology?”

Regina Delta - Regina

Saturday, September 25th and Sunday, September 26th

CONTINUING EDUCATION CREDITS: 9 CEC’s

Effective April 1st, 2010

CONTINENTAL BREAKFAST

Served each morning in MEETING Room

SATURDAY by
BAUSCH & LOMB



SUNDAY by
TRANSITIONS

SPEAKERS & TIMES

(Speakers & Times subject to change due to travel schedules)

Saturday, September 25th

9:00am – 10:00am (1 CL CEC)	TBA BAUSCH & LOMB
10:00am – 11:00am (1 OD CEC)	Tim Schmidt TRANSITIONS
11:00am – 12:00pm (1 CL CEC)	Janice Schmidt “Biofinity Family 3 rd Generation” COOPERVISION
12:00pm – 1:00pm Sponsored by	LUNCH WAL-MART
1:00pm – 2:00pm (1 OD or 1CL CEC)	TBA WAL-MART
2:00pm – 3:00pm (1 OD CEC)	Jim McKIE CENTENNIAL

Sunday, September 26th

9:00am – 10:00am (1 CL CEC)	TBA JOHNSON & JOHNSON
10:00am – 10:30am (1 CL CEC)	HEATHER POWERS “Pathology” Opticians of Manitoba
10:30am – 12:00pm (1 OD or 1 CL CEC)	ROUND TABLE TALK INTERNET CL & EYEGLASS SALES
12:00pm – 1:00pm Sponsored by	LUNCH JOHNSON & JOHNSON
1:00pm – 2:00pm (1 OD CEC)	ANNUAL GENERAL MEETING

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\$135.00 a night for Delta Rooms or \$145.00 a night for Premier King Rooms

HOTEL RESERVATION **DEADLINE DATE – August 31st, 2010**

COMPLETE AND RETURN attached CONVENTION PRE-REGISTRATION FORM to SODA.

DEADLINE DATE AUGUST 31st



2010 S.O.D.A. CONVENTION
“What’s the Latest in Technology?”
Regina Delta - Regina

Saturday, September 25th and Sunday, September 26th



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DEADLINE DATE: AUGUST 31ST, 2010 (enclose) CHEQUE, MONEY ORDER or VISA ONLY

PLEASE MAKE YOUR CHEQUES PAYABLE TO: SODA

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PLEASE PRINT

Surname _____ First Name _____

Spouse _____

Home Address _____

City _____ Province _____

Phone: _____ (Home) _____ (Business) _____

Please MARK the appropriate space for the Functions you wish to attend

		PRE-REGISTRATION	AT CONVENTION
FULL CONVENTION	1 SODA MEMBER	\$125.00 _____	\$150.00 _____
includes Saturday & Sunday Seminars, and Lunches			
SATURDAY SEMINARS	1 SODA MEMBER includes Lunch	\$ 80.00 _____	\$ 90.00 _____
SATURDAY LUNCH	Non-SODA Member/Spouse Attendee	\$ 10.00 _____	\$ 10.00 _____
SUNDAY SEMINARS	1 SODA MEMBER includes Lunch	\$ 80.00 _____	\$ 90.00 _____
SUNDAY LUNCH	Non-SODA Member/Spouse Attendee	\$ 10.00 _____	\$ 10.00 _____

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Third Annual EyeRock is a HUGE Success

More than 600 rock 'n' roll fans from throughout the industry packed B.B. King's Blues Club on March 20th for the third annual EyeRock New York. The EyeRock Band put on a great show, performing classic rock and soul music during the four-hour benefit concert for Luxottica's non-profit organization *OneSight*. According to EyeRock New York's musical director, S. Santinelli of Santinelli International, the show was the result of the combined talents of 25 musicians and singers representing a cross-section of optical companies.

"*OneSight* was overwhelmed with the great turnout at EyeRock", said Greg Hare, executive director of *OneSight*. "This event raised more than \$125,000 to support *OneSight*'s programs to deliver free vision care and eyewear to those in need around the world and right here in our own communities. We are already looking forward to bringing this event back next year in a new and fresh way."

Contributions from corporate sponsors, lead by John Varvatos and Converse by REM Eyewear, made this the most successful EyeRock show to date, show organizers said. Other sponsors for this year's show included Combined Insurance, CIBA Vision, Luxottica, Seiko, KNOCK Inc., Reichert, Cooper Vision, Essilor, Hoya Vision, New York Eye, The Vision Council, Vision-Ease, Zyloware, Bausch & Lomb, Carl Zeiss Vision, EyeMed, GE Capital, Matrix Fixtures, MicroClair, Nanofilm, The Power Practice, Santinelli International and Shamir Insight. The Jobson Optical Group was the official media sponsor for EyeRock New York.

www.onesight.org - April 21, 2010



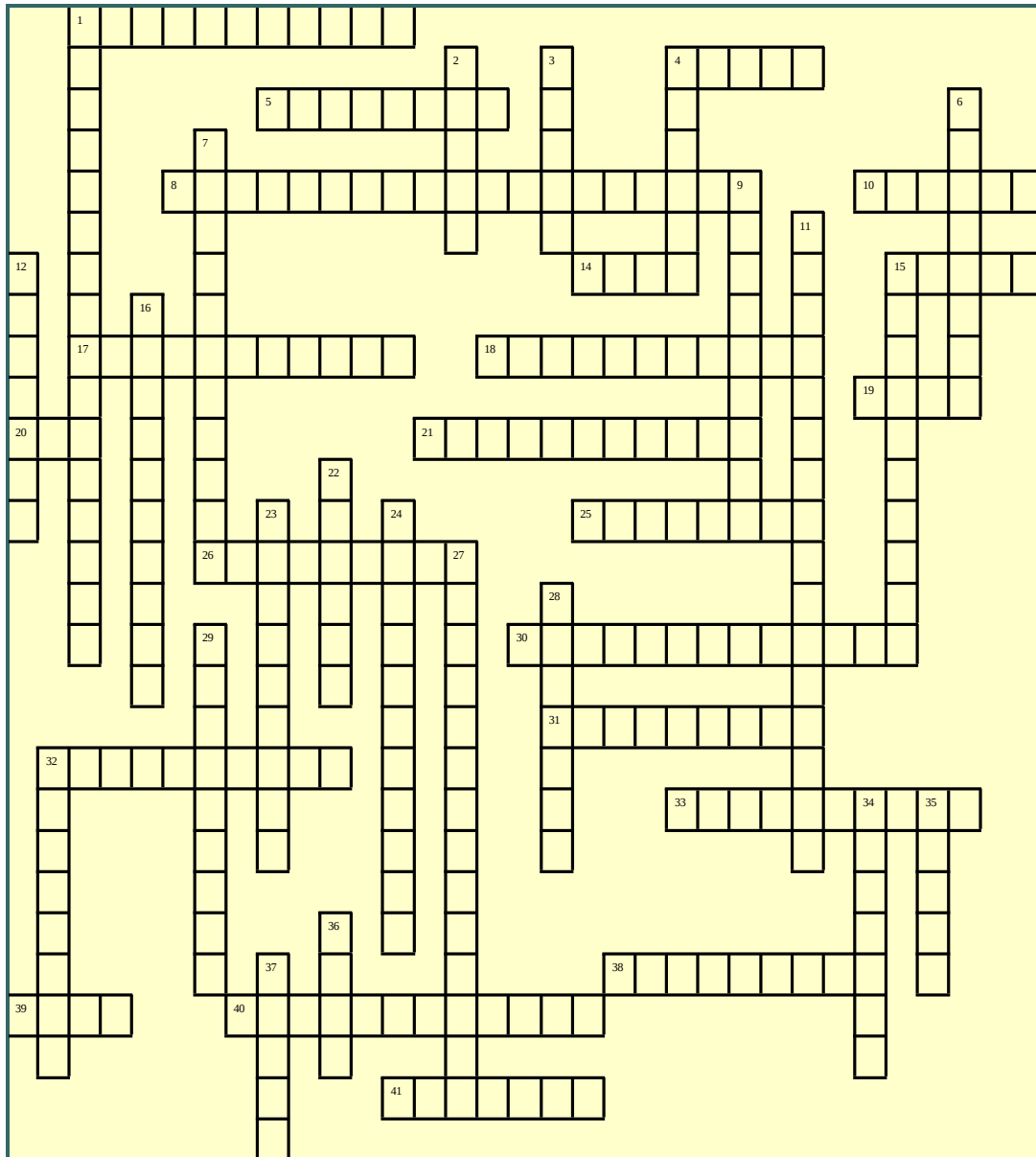
LAZY HAZY CRAZY DAZE of SUMMER

ACROSS

1. Hair A Blowin'
4. Roller skates and trays
5. Soft or Hard?
8. Barney co-starred
10. Two flops
14. Hates better half
15. # 20 Location
17. Blossom strength
18. "Got your sticks sharpened?"
19. The feel of summer
20. Ray result
21. Topless ride
25. Where Ed. spent summers
26. Soft cover shelters
30. Cruise sight
31. Early promenade
32. Cabane à sucre
33. The birth of 'Swashbuckler Jack'
38. Bovine workout
39. Far Out
40. "Ich bin ein Berliner" speaker
41. Smelly proposition ?

DOWN

1. Finger & jowl wagger
2. Teen beach staple
3. Musical 'hippy' ?
4. Lodge pest
6. Strapped
7. Cool Brit duo
9. Shy guy 'Roy' leaves them on the plane – switches to ?
11. 'Dream' speaker
12. First soda opening?
15. # 20 Alternate location
16. Bigger in Winnipeg?
22. Two part beauty
23. Made small things smaller
24. Mop Top Frenzy
27. Barney co-starred
28. Ace gear
29. "Hot" drink wear
32. Übermensch
34. Snuggle with a view
35. Beauty contestant topic
36. Bond's nemesis



For those who have a
Head for Figures



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	4				9			1
		3			4	9		2
				9	3			
7		6	2			3		
6			4				3	
		8			7			
	7	1		2			9	



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Technology that moves beyond the back surface.

Unlike conventional progressives and newer "back surface" free-form designs, HOYA's Integrated Double Surface Design Technology positions the vertical progressive component on the front surface for comfortable, natural eye rotation, and the horizontal progressive component on the back surface to create wide, undistorted fields of view.

The result is a better performing progressive lens that is in perfect balance.

HOYA offers two lens designs featuring HOYA's Integrated Double Surface Design Technology:

HOYALUX iD™

Optimizes visual performance by surfacing, integrating and balancing the progression on both sides of the lens.

HOYALUX iD™ LifeStyle

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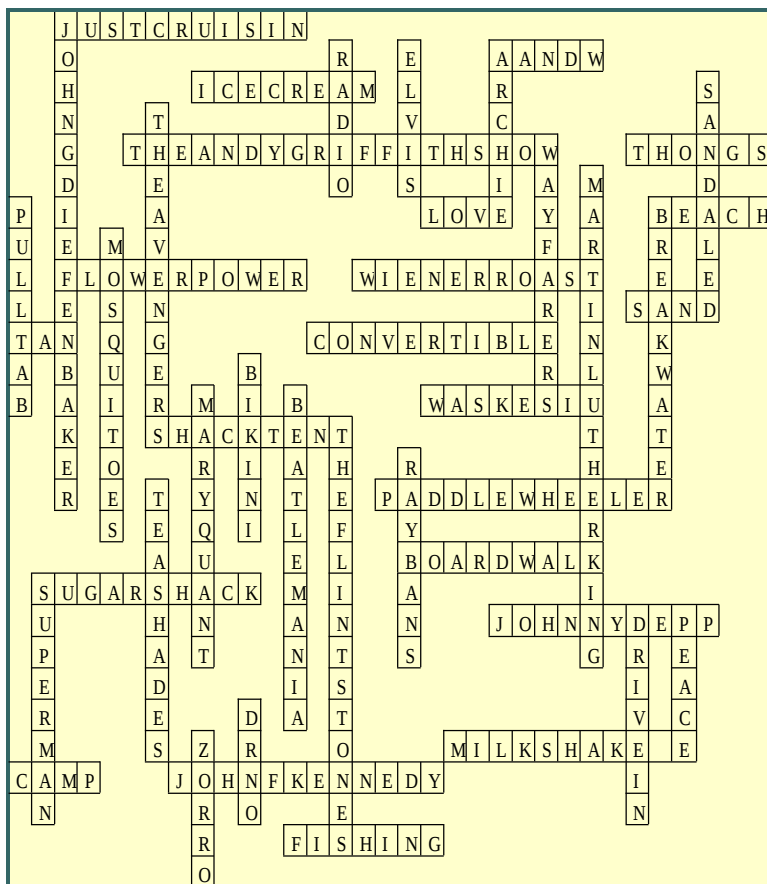
HOYA Vancouver
Tel: 1 866-454-4692
Fax: 1 888-454-9479

HOYA Montreal
Tel: 1 877-720-4692
Fax: 1 877-820-0035

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HOYA
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1	8	9	6	5	2	4	7	3
3	6	7	8	4	1	5	2	9
5	4	2	7	3	9	6	8	1
8	5	3	1	7	4	9	6	2
2	1	4	9	6	3	7	5	8
7	9	6	2	8	5	3	1	4
6	2	5	4	9	8	1	3	7
9	3	8	5	1	7	2	4	6
4	7	1	3	2	6	8	9	5

Answers:

Brain Fodder

- Boxing
- Niagara Falls (rim is eroded approx 2 1/2 ft each year)
- Asparagus and rhubarb (yes rhubarb is a vegetable)
- Strawberry
- Bottles are placed over pear bud for entire growing season: once pear is ripe then snipped off of stem
- Dwarf, dwell and dwindle
- Period, comma, colon, semicolon, dash hyphen, apostrophe, question mark, exclamation point, quotation mark, brackets, parenthesis, braces and ellipses.
- Lettuce
- Shoes, socks, sandals, sneakers, slippers, skis, skates, snowshoes, stockings, stilts.

CLASSIFIED ADVERTISING COSTS (no taxes)

BLACK & WHITE

2.25in	x	3.75 in	\$ 25
3.75 in	x	3 in	\$ 30
7.5 in	x	3 in	\$ 50

COLOUR

2.25 in	x	3.75 in	\$ 35
3.75 in	x	3 in	\$ 40
7.5 in	x	3 in	\$ 60

Deadline for Fall Edition October 1st



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